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Action step

Action	success

Action failure

Will the user try to achieve the right result?	yes from experience the system tells them to	no
Will the user notice that the correct action is available?	yes from experience they would see a call-to-action	no
Will the user associate the correct action with the effect they're trying	yes from experience a prompt/label matches action	no
to achieve?		
After the action is performed, will the user	yes from experience there's a connection between the system response and user goal	no
see that progress is being made toward the goal?		